

FOR IMMEDIATE RELEASE

Contact: Andrea Skawinski; AndreaS@kraftse.com; 774-266-5099

KRAFT FAMILY, PATRIOTS FOUNDATION AND GILLETTE DONATE \$275,000 IN THE NAMES OF 2023 MYRA KRAFT COMMUNITY MVP AWARD WINNERS

Twenty-six volunteers were recognized during an awards luncheon at Gillette Stadium on Thursday, June 8

Bobbi Dynice of Marblehead, Mass. presented with \$10,000 donation for The Diaper Bank of CT

FOXBOROUGH, Mass. – For the past 25 years, the Kraft family and the New England Patriots Foundation have been recognizing volunteers for going above and beyond to give back to their communities through the Myra Kraft Community MVP Awards program. Formerly known as the Community Quarterback Awards, this volunteer recognition was renamed in 2011 in memory of Myra Kraft.

On Thursday, June 8, 26 volunteers were recognized for their contributions at an awards ceremony at Gillette Stadium. In total, \$275,000 in donations were distributed to the nonprofits represented by each volunteer. Twenty-five organizations each received \$10,000 and the Brian Dagle Foundation received this year's grand prize of \$25,000.

"Hundreds of nonprofit organizations annually nominate candidates to be recognized and hearing the heartwarming stories of volunteerism restores faith in all humanity," said Patriots Chairman and CEO Robert Kraft. "Myra loved volunteering and positively impacting the lives of others. I am proud that we continue to honor her legacy of volunteerism in association with this award ceremony and love giving people who do so much for so many the recognition of being a Community MVP."

Gillette, a longtime supporter of the New England Patriots and a cornerstone partner of the Patriots Foundation, served as the presenting sponsor for this year's program. On hand to congratulate the award winners were President of Kraft Family Philanthropies Josh Kraft; Patriots, College and Pro Football Hall of Famer and Patriots Executive Director of Community Affairs Andre Tippett; and Procter & Gamble's VP of Communications & Community Affairs, Global Grooming, Kara Buckley.

"Each year we have the privilege of reading hundreds of stories about volunteers who go above and beyond to build stronger New England communities," said Josh Kraft. "This program is incredibly important to my family and we are honored to celebrate these remarkable individuals for their commitment to volunteerism. We are excited to once again partner with our good friends at Gillette for this year's program."

"We are proud to help recognize this incredible group of volunteers and the nonprofit organizations they serve, who all make a meaningful difference in our local community every day," said John Claughton, Vice President, North America Gillette. "Their stories are powerful, and their contributions are immense, and we are thankful that the Kraft Family and the New England Patriots Foundation are giving them this very special award. Our brand has long championed the importance of positive role models and there is no better example than these Myra Kraft Community MVPs."

Bobbi Dynice of Marblehead, Mass. was recognized as one of this year's honorees and presented with a \$10,000 donation for the Diaper Bank of Connecticut.

Bobbi first got involved with the Diaper Bank of Connecticut as a student at Quinnipiac University when she volunteered with her peers to count, sort and repack diapers. Since then, she has continued to volunteer with the organization and promote its mission, whether it is engaging her fellow students through a panel discussion or conducting a campus wide diaper drive.

"I had the opportunity to take a course offered by the Honors Program in collaboration with the Psychology Department on the topic of diaper need and maternal mental health. I became incredibly interested in the complexity of this issue and the multiple systems that intertwine and result in this gap for families," said Bobbi. "Overall, volunteering with the diaper bank has been such a wonderful opportunity for me, both personally and professionally as a future Occupational Therapist (OT). I have learned more about the systems barriers that contribute to generational poverty and systemic oppression. I am so grateful for all I have learned so far and the connections I have made volunteering at the Diaper Bank."

Through her work, she helped to propel the state of Connecticut Menstrual Equity Legislation forward, resulting in the state requiring free period products in schools, state colleges, shelters and prisons.

"Being born and raised in Massachusetts, it is such an incredible honor to be selected for this award created in honor of Myra Kraft's incredible legacy of community engagement," said Bobbi. "It is truly an honor to have been nominated and accepted as a 2023 MVP for my engagement with the Diaper Bank of Connecticut."

The 2023 Myra Kraft Community MVP winners range from 21 to 80 years old and represent every New England state. The selected nonprofits provide support for many causes, including education, domestic violence prevention, healthcare, homelessness, mentoring and military support.

Since its inception, the Myra Kraft Community MVP Awards program has recognized more than 475 volunteers and donated more than \$3.5 million to support nonprofit organizations across New England.

The Kraft family and the New England Patriots Foundation received more than 350 applications this year from nonprofit organizations looking to recognize their outstanding volunteers. Nominations open every February and the awards are open to all nonprofit organizations in the New England region.

For more information on the Myra Kraft Community MVP Awards, please visit <u>www.patriots.com/community</u>.



President of the New England Patriots Foundation, Josh Kraft (far left), Patriots Pro Football Hall of Famer Andre Tippett and Procter & Gamble's VP of Communications & Community Affairs, Global Grooming, Kara Buckley congratulate Bobbi Dynice from The Diaper Bank of Connecticut for being selected as a 2023 Myra Kraft Community MVP Award winner. During the June 8 luncheon, the Kraft family, the Patriots Foundation and Gillette awarded \$275,000 in grants to 26 New England nonprofits. The Diaper Bank of Connecticut received a \$10,000 grant in honor of Bobbi's volunteer efforts. (*photo courtesy of Eric J. Adler/New England Patriots*)



Patriots Chairman and CEO Robert Kraft, President of the New England Patriots Foundation Josh Kraft, Patriots Executive Director of Community Affairs Andre Tippett and Procter & Gamble's VP of Communications & Community Affairs, Global Grooming, Kara Buckley take a group photo with the 2023 Myra Kraft Community MVP Award winners at Gillette Stadium. (*Photo courtesy of Eric J. Adler/New England Patriots*)

Below is a complete list of the 2023 Myra Kraft Community MVP Award Winners:

First and Last Name

Tom Baird David Britto Tim Carey Daniel Cnossen Ann Dagle Amy Doherty Coleen Downs Dinneen Bobbi Dvnice Jeff Feingold Susan French Tina Gee Elizabeth Hukowicz Nick Hungerford Cynthia Jones Robert Sam Kelley Fran Latch Dr. Justin Maykel Nancy McDonough Liz Mead Madison Ouinn Tom Richissin Chelsey Simoni Peach Warren Kurt Webber Toby Whitney Regina Wu

Hometown Dracut, N.H. Cranston, R.I. Jamaica Plain, Mass. Natick, Mass. Niantic, Conn. Centerville, Mass. Plymouth, Mass. Marblehead, Mass. Needham, Mass. Barnstable, Mass. West Roxbury, Mass. Agawam, Mass. Boston, Mass. Mashpee, Mass. Scarborough, Maine Intervale, N.H. Worcester, Mass. Abington, Mass. North Chittenden, Vt. Pittsfield, Mass. Reading Mass. North Attleboro, Mass. Hopedale, Mass. Gilford, N.H. Reading, Mass. Newton, Mass.

Organization

Operation Delta Dog Lighthouse Community Development Corporation Nativity Preparatory School of Boston One Summit, Inc. Brian Dagle Foundation WellStrong, Inc. Ellis Early Learning The Diaper Bank of Connecticut, Inc. Hope & Comfort Independence House, Inc. Ovations for the Cure Meghan's Lights Elizabeth's Smile Heroes in Transition Vet to Vet Maine Starting Point UMass Memorial Health Have A Sammi Kinda Day Vermont Adaptive Ski and Sports Strona Little Souls National Braille Press HunterSeven Foundation Community Harvest Project, Inc. Camp Resilience Mission of Deeds Inc. Newton Food Pantry

Organization Town

Hollis, N.H. Providence, R.I. Jamaica Plain, Mass. North Andover, Mass. East Lyme, Conn. Falmouth, Mass. Boston, Mass. North Haven, Conn. Needham, Mass. Hyannis, Mass. Boston, Mass. Feeding Hills, Mass. Trumbull, Conn. Mashpee, Mass. Biddeford, Maine Conway, N.H. Worcester, Mass. Abington, Mass. Killington, Vt. Pittsfield, Mass. Boston, Mass. Providence, R.I. North Grafton, Mass. Gilford, N.H. Reading, Mass. Newton, Mass.

--PATRIOTS--